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## PRESS RELEASE

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# MSC Technologies and H&D Wireless extend cooperation on IoT solutions

Stutensee, Germany – MSC Technologies, a company of <u>Avnet</u>, Inc. (NYSE: <u>AVT</u>), and H&D Wireless AB signs an collaboration agreement for HDW wireless modules for extended cooperation in smart home and enterprise applications for the European market. The business value for HDW of the signed contract is more than 3 M USD (26 M SEK) already in 2016.

The full wireless product portfolio of HDW will be offered via MSC Technologies to the European market with a focus on IoT for smart home and enterprise such as Industry 4.0 but also wireless multimedia applications such as streaming video and audio. The wireless modules are world class in power consumption, size, cost and support both 802.11bgn+BLE+NFC for embedded IoT applications and 802.11ac+BT Classic for multimedia. An extended consulting and support service is offered by both companies. New products, such as the high performing SPB209 Wi-Fi/Bluetooth combi module, have been mutually launched at embedded world 2016 already.

"The IoT market is deemed to explode over the next years and we are happy to now be able to support that with the world leading IoT products, expertize and design support from HDW", explains MSC President Dr. Dominik Reßing.

"With the MSC sales, FAE network and world class logistic centers we target to expand our sales by several 100 % and also penetrate more of Europe's major industrial companies", says HDW CEO Pär Bergsten.

#### MSC Technologies

MSC Technologies, a company of <u>Avnet</u>, Inc. (NYSE: <u>AVT</u>), specialises in intelligent embedded and display solutions for a range of different industrial applications. MSC Technologies, based in Stutensee, Germany, represents well-known manufacturers of TFT, touch and passive displays and offers customerspecific display solutions based on in-house technologies. In the embedded sector, MSC Technologies has many years of development and production expertise that ranges from COM Express, Qseven and SMARC 2.0 modules through to complete systems. It also provides wireless, storage and lighting solutions. With its consulting competence and full-service offering, MSC Technologies secures a competitive advantage for its customers with premium-quality solutions and long-term availability. The solution provider's business focuses on Germany, Austria, Switzerland, Spain and Eastern Europe. Avnet Embedded serves customers in other regions. Further information under <u>www.msc-technologies.eu</u>

#### Avnet

From components to cloud and design to disposal, Avnet, Inc. (NYSE:AVT) accelerates the success of customers who build, sell and use technology globally by providing them with a comprehensive portfolio of innovative products, services and solutions. Avnet is a Fortune 500 company with revenues of \$27.9 billion for the fiscal year 2015. For more information, visit www.avnet.com

#### **H&D Wireless**

H&D Wireless AB, is Global Swedish IoT Company based in Stockholm. We support our customers to convert their business model from selling a device in a box to offer a service and content via the Cloud, and help saving the planet at the same time. H&D Wireless offer OEM customers the possibility to quickly and cost effective digitalize their products and make them accessible over the internet. By May 2016 H&D Wireless AB products has been installed into more than 1 Million products worldwide. H&D Wireless has over the last seven years developed end-to-end system solution containing world class Wireless modules, cloud services and smart phone apps. This solution is called: Griffin™. The Griffin™ Wi-Fi Cloud platform communicates over several wireless standards such as Wi-Fi, BLE, NFC and RFID. Griffin connects your IoT Enterprise, Smart Home, SmartGrid, Industry 4.0, Healthcare devices to the cloud. Monitor and Control your utilities, appliances, toys and security units, from the comfort of your home, or when away. Further information under.www.hd-wireless.se.

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